Informatica MDM Implementation *with* Relevance Lab

Want to achieve master data accuracy, consistency, and accessibility with Informatica MDM? Looking for the right implementation partner?

If yes, Relevance Lab is the trusted partner you need. With extensive experience in end-to-end implementation of MDM solutions, Relevance Lab has a team of Informatica experts, developers, and business analysts to support you throughout your MDM journey.

Use Case: A Healthcare Major

Challenges

- Due to rapid expansion, there are multiple overlapping databases
- Large volumes of duplicate customer records

Solution

- Cleaned & de-duplicated more than 150000 customer records
- Added additional checks such as address verification & email id validation

✓ Benefits

- Provided a single unified customer view simplifying workflow
- Reduced manual activity, freeing up resources for more value-added work
- Improved accuracy of deliveries to customer

About Relevance Lab

Having realized millions in business benefits for global organizations, Relevance Lab offers deep analytics prowess to extract the maximum from the silos of data in your company. Our Agile Analytics engagement model combined with Big Data and Machine Learning-based platform Spectra will deliver results at a fraction of time compared to traditional methods. With a unique approach of bringing technology and functional expertise together, we solve vital business challenges and unlock ROI in the critical areas of Supply Chain and R&D.

Why work with **us**

- End-to-end implementation expertise with experience in implementing MDM solutions for global companies

- Experience of integrating and capturing information from various data sources like Salesforce, leading ERP systems, etc

- Multi-shore model to give you both: high responsiveness and competitive costs

To know more about implementing Informatica's MDM solution, the right way, contact us at:
inquiry@relevancelab.com

Cloud | Devops | Automation | Analytics | Digital | Mobility | Development